



TIME	SOUNDTREE ROOM	ATMI ROOM	MENC ROOM	TI:ME ROOM
12:00 – 12:50pm	<p><i>Technology Integration in the General Music Classroom</i> Presenter – Jim Frankel Sponsored by SoundTree</p>	<p><i>Getting the Most Out of Your Music Theory: Teaching Utilizing Alfred’s Essentials of Music Theory</i> Presenter – Andrew Surmani Sponsored by Alfred</p>	<p><i>Recreating the Secondary General Music Classroom for the 21st Century Learner: Teaching Music Through Composition with Technology</i> Presenter – Barbara Freedman</p>	<p><i>Composing and Arranging with Finale 2011</i> Presenter – Tom Rudolph Sponsored by MakeMusic</p>
1:00 – 1:50pm	<p><i>Private/Professional Learning Networks for Music Educators and Online Professional Development</i> Presenter – Joseph Pisano</p>	<p><i>How a popular music program could save your job or enhance your music program.</i> Presenter – Jamie Knight</p>	<p><i>Looping with Creativity</i> Presenter – Michael Fein</p>	<p><i>Noteflight Learning Edition –Incredible Tool for Music Learning and Creativity</i> Presenter – Sandi MacLeod Sponsored by Noteflight</p>
2:00 – 2:50pm	<p><i>YouTube in Music Education</i> Presenters – Tom Rudolph & Jim Frankel</p>	<p><i>Composing Music with Sibelius 6</i> Presenter – Robin Hodson Sponsored by Avid</p>	<p><i>The Solution for Teaching Music Technology without a Mac! The New Mixcraft 5</i> Presenter – Scott Phillips</p>	<p><i>The Other 80%: Reaching Non-Traditional Music (NTM) Students with a Mix of Technology and Creative Activities in Middle and High Schools</i> Presenters – David Williams and Rick Dammers</p>



3:00 – 3:50pm	<p><i>Creating Music with O-Generator</i> Presenter – Jim Frankel</p>	<p><i>Digital Audio Basics for the Music Educator</i> Presenter – Robin Hodson</p>	<p><i>Producing Music Quickly and Efficiently with StudioOne Pro</i> Presenter – Rick Naqvi Sponsored by PreSonus</p>	<p><i>Need more than GarageBand? Try Logic Express 9!</i> Presenter – Stefani Langol</p>
4:00 – 5:00pm	<p><i>Interactive White Boards in the Elementary General Music Classroom</i> Presenter – Amy Burns</p>	<p><i>Teaching Music Fundamentals With Ableton Live</i> Presenter – Rick Schmunk Sponsored by Ableton</p>	<p><i>The Beatbox Evolution</i> Presenter – Marc Jacoby</p>	<p><i>FREE Digital Audio Software for Students and Teachers</i> Presenter – Mark Lochstampfor</p>



SESSION DESCRIPTIONS

Technology Integration in the Music Classroom – Presented by Dr. James Frankel

This session will focus on strategies to help incorporate music technology across the K-12 music curriculum.

Getting the Most Out Of Your Music Theory Teaching: Utilizing Alfred's Essentials of Music Theory – Presented by Andrew Surmani

Discover how to easily incorporate music theory into your existing performance music classes, or through adding a new music theory class. Alfred's Essentials of Music Theory curriculum will be used to demonstrate how music theory lessons can be organized and concepts assessed by use of workbooks, reproducible activity sheets, flash cards and bingo games, and the NEW Version 3 computer software for Mac and PC. The new software has been designed for increased flexibility, including the ability to customize lessons, exercises, terms and test content and sequence, including importing text, audio, flash movies and music notation.

Recreating the Secondary General Music Classroom for the 21st Century Learner: Teaching Music Through Composition with Technology – Presented by Barbara Freedman

In today's world of music education, old-fashioned, lecture-based music appreciation and general music classes lack relevance for students and, frankly, just don't cut it anymore. All students can have meaningful hands-on applied learning experiences that will impact not only their music experience and learning but also their understanding and comfort with 21st century technology. This presentation will examine elements of a curriculum that teaches composition and theory skills for beginning students to be successful creators of music. Techniques on use of the software, lesson plans on composition and theory skills will be discussed. All highlighted with examples of student compositions.

FINAL SCHEDULE – MONDAY, OCTOBER 11, 2010 – ALL TIMES ARE EDT



Composing and Arranging with Finale 2011 – Presented by Dr. Thomas E Rudolph

This session is designed for teachers who use Finale for composition and for those teaching theory and composition classes at the secondary and collegiate levels. Some experience using Finale is recommended. The focus of the session is on using Finale composition plug-ins and the Band-in-a-Box arranging options for arranging and orchestrating scores for band, chorus, orchestra and jazz ensemble.

Private/Professional Learning Networks for Music Educators and Online Professional Development – Presented by Dr. Joseph Pisano

This session will discuss how Music Educators are mobilizing online and transcending traditional professional development opportunities by utilizing social media and Web 2.0 tools. Topics will include discussion about what PLNs are as well as how current trends and cutting-edge technologies are being integrated into both avant-garde and traditional teaching practices and creating new kinds of learning opportunities for music teachers.

How a Popular Music Program Could Save Your Job or Enhance Your Music Program – Presented by Jamie Knight

Guitar is the most popular instrument in the nation yet is represented in less than ten percent of the high school music programs. Find out how Apple Distinguished Educator Jamie Knight is using iPod touch devices paired with Korg Pandoras and a Korg Controller to expand your high school's music program. A brief discussion of why Huntington Beach High School was listed as an Apple Exemplary program followed by a detailed tour of the Music, Media & Entertainment at Huntington Beach High School. Funding strategies will also be discussed regarding turning a dream guitar lab into a reality.



Looping with Creativity – Presented by Michael Fein

The loops included in software such as GarageBand are a valuable tool to help students begin composing quickly. Unfortunately, many of these loop-based compositions begin to sound the identical. This session will cover strategies to modify and manipulate loops to bring creativity back to loop-based music composition.

Noteflight Learning Edition: Incredible Tool for Music Learning and Creativity – Presented by Sandi MacLeod

Noteflight Learning Edition is a new learning management system specifically designed for music education with an embedded notation editor. View lessons with assessment, templates for composition and theory activities, links to resources, and more – all designed to enhance the curriculum in general music, instrumental or choral ensembles for grades 3-16. Within NLE a new Resource Library feature encourages you to use, edit and adapt thirty new lessons designed and tested over the past year by 15 members of the Vermont MIDI Project and over 600 students. Teachers say NLE has changed the way they teach. Student engagement is high and increased learning is evident. Attend the session to tour the materials now available in NLE.

YouTube in Music Education – Presented by Dr. James Frankel and Dr. Thomas E Rudolph

This session will focus on how YouTube can be effectively utilized in the music classroom. Based on the book, Frankel & Rudolph will share lesson ideas, tutorials, and tips for making the most of YouTube.



Composing Music with Sibelius 6 – Presented by Robin Hodson

Sibelius 6 is a powerful notation software program that has many features which encourage composition. This session will focus on the various ways to integrate composition opportunities into your music curriculum.

The Solution for Teaching Music Technology without a Mac. The New Mixcraft 5 – Presented by Dr. Scott Phillips

The session will demonstrate features of Mixcraft 5 and show examples of lesson plans for introducing and teaching music technology skills to students at all levels. Mixcraft is a powerful yet easy-to-use digital audio workstation for the Windows-based PC (similar to the Apple-exclusive GarageBand) that enables you to record audio, arrange loops, remix tracks, compose with virtual instruments, score and edit video, and add effects to create stunningly professional compositions. Mixcraft's latest release (version 5) is as user-friendly and powerful as it is affordable (only 74.95!).

The Other 80%: Reaching Non-Traditional Music (NTM) Students with a Mix of Technology and Creative Activities in Middle and High Schools – Presented by Dr. David B Williams and Dr. Rick Dammers

Estimates indicate that some 80% of middle and high school students do not participate in school music performance activities. Combining music technology with creative activities presents a unique opportunity to reach these students through technology-based music classes. In this session the presenters will share work over the past eight years (<http://musiccreativity.org>) to bring attention to research and practice with non-traditional music (NTM) students through profiles of successful technology-based music classes nationwide and research on this emerging trend. Curriculum and instructional strategies for technology-based music classes will be presented, along with examples from practice, research data, and suggestions for next steps for music education.



Creating Music with O-Generator – Presented by Dr. James Frankel

This session will feature O-Generator Learning to Compose and World Music - focusing on how to compose music in a non-traditional way using these unique software titles.

Digital Audio Basics for the Music Educator – Presented by Robin Hodson

Have questions about digital audio, but are afraid to ask? This session will look at the basics of digital audio, and how simple recorders and basic editing can enhance various aspects of your music curriculum.

Producing Music Quickly and Efficiently with StudioOne Pro – Presented by Rick Naqvi

In this webinar, Rick Naqvi will take you through the new groundbreaking music creation software, StudioOne Professional. In this you seminar you will see how easy it is to produce music, use MIDI controllers with virtual instruments and finish a final mastered mix.

Need More Than GarageBand? Try Logic Express 9! – Presented by Stefani Langol

Apple's Logic Express 9 is the perfect next step for music teachers and students who use GarageBand to compose and create. This webinar will provide participants with a broad overview of Logic's powerful music production environment and will attempt to demystify it's basic functionality, including recording and editing audio and MIDI, working with Apple Loops, mixing, effects, and saving and exporting projects. In addition, some of Logic's newest and most innovative features, such as Flex Time will be discussed.



Interactive Whiteboards in the Elementary Music Classroom – Presented by Amy M Burns

This session will provide you with ideas and lessons on how to incorporate a SmartBoard and other Interactive Whiteboards into your elementary music classroom.

Teaching Music Fundamentals with Ableton LIVE – Presented by Dr. Rick Schmunk

Many teenagers involved in music are often unaware of the value of traditional school music programs. Their interests instead lie in “making beats” and “producing” music using recording programs like Garage Band and Pro Tools. But, the results of the students’ efforts are often poor due to their lack of basic musical knowledge. Classes teaching music production can also be crafted to teach music fundamentals in such a way that the students find the experience fun and rewarding. This presentation will demonstrate how Ableton Live can be used to teach music fundamentals in the context of a recording/MIDI course.

The Beatbox Evolution – Presented by Dr. Marc Jacoby

During the late 1970’s and early 80’s, drum machines and electronic percussion became the dominant sound in commercial (e.g. popular) music. This session provides an historical overview of electronic percussion and covers the fundamentals of drum machine programming.

FREE Digital Audio Software for Students and Teachers – Presented by Dr. Mark Lochstampfor

This session introduces basics of digital audio and free online resources for recording, mixing and using audio loops. Your students can use these resources to create music projects, or you can use them to prepare classroom materials. Practical application of the software will be addressed.